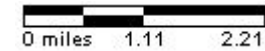
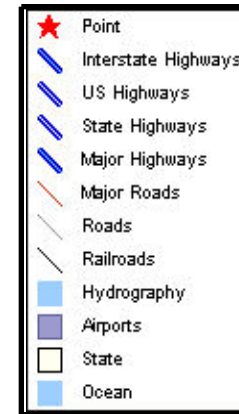
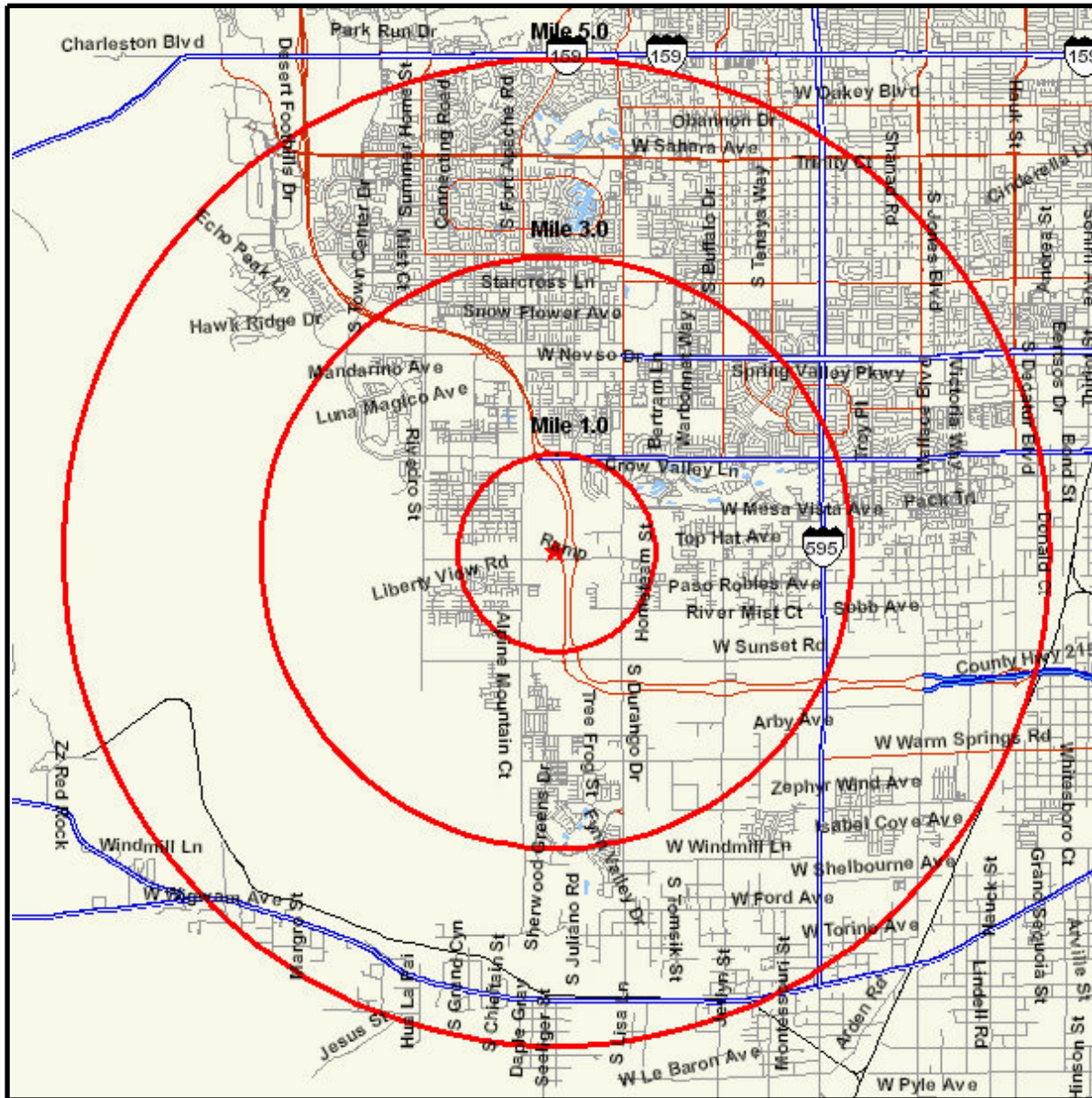


Area Map

Prepared For:
Project Code: DV401/DV402

Order #: 964033685
Site: 01

9140 W RUSSELL RD
LAS VEGAS, NV 89148-1229
Coord: 36.085977, -115.291104
Radius - See Appendix for Details



Executive Summary 2005

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, 0.00 - 1.00 Miles, Total



- The population in this area is estimated to change from 877 to 2,083, resulting in a growth of 137.5% between 2000 and the current year. Over the next five years, the population is projected to grow by 46.2%.

The population in the United States is estimated to change from 281,421,906 to 295,140,073, resulting in a growth of 4.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.9%.

- The current year median age for this population is 35.6, while the average age is 35.9. Five years from now, the median age is projected to be 37.7.
The current year median age for the United States is 36.2, while the average age is 37.0. Five years from now, the median age is projected to be 37.4.

- Of this area's current year estimated population:

70.1% are White Alone, 5.5% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 12.0% are Asian Alone, 0.4% are Nat. Hawaiian and Other Pacific Isl. Alone, 5.1% are Some Other Race, and 5.8% are Two or More Races.

For the entire United States:

73.6% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.1% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 14.9%, while the United States current estimated Hispanic or Latino population is 14.2%.



- The number of households in this area is estimated to change from 345 to 812, resulting in an increase of 135.4% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 46.6%.

The number of households in the United States is estimated to change from 105,480,101 to 111,006,738, resulting in an increase of 5.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.



- The average household income is estimated to be \$82,053 for the current year, while the average household income for the United States is estimated to be \$64,816 for the same time frame.

The average household income in this area is projected to increase 9.9% over the next five years, from \$82,053 to \$90,195. The United States is projected to have a 13.0% increase in average household income.

- The current year estimated per capita income for this area is \$31,982, compared to an estimate of \$24,704 for the United States as a whole.

Executive Summary 2005

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, 0.00 - 1.00 Miles, Total



For this area, 54.9% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.0% are in the Armed Forces, 69.4% are employed civilians, 3.0% are unemployed civilians, and 27.5% are not in the labor force.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.0% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 54.9% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
13.9% have occupation type blue collar, 62.3% are white collar, and 23.8% are Service & farm workers.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, and 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
17.8% are in "Management, Business, and Financial Operations", 13.7% are in "Professional and Related Occupations", 23.8% are in "Service", and 30.8% are in "Sales and Office".

0.0% are in "Farming, Fishing, and Forestry", 6.5% are in "Construction, Extraction, and Maintenance", and 7.3% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 6.8% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 17.0% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.7% had earned a Bachelor's Degree.



- Most of the dwellings in this area (69.6%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.7%).

- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (61.2%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.6%) for the same year.

- The majority of housing units in this area (66.1%) are estimated to have been Housing Unit Built 1999 to present for the current year. The majority of housing units in the United States (17.1%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.



Executive Summary 2005

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, 0.00 - 3.00 Miles, Total



- The population in this area is estimated to change from 48,944 to 82,489, resulting in a growth of 68.5% between 2000 and the current year. Over the next five years, the population is projected to grow by 32.1%.

The population in the United States is estimated to change from 281,421,906 to 295,140,073, resulting in a growth of 4.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.9%.

- The current year median age for this population is 36.3, while the average age is 36.7. Five years from now, the median age is projected to be 38.2.
The current year median age for the United States is 36.2, while the average age is 37.0. Five years from now, the median age is projected to be 37.4.

- Of this area's current year estimated population:

67.7% are White Alone, 5.8% are Black or African Am. Alone, 0.5% are Am. Indian and Alaska Nat. Alone, 14.3% are Asian Alone, 0.4% are Nat. Hawaiian and Other Pacific Isl. Alone, 5.8% are Some Other Race, and 5.5% are Two or More Races.

For the entire United States:

73.6% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.1% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 14.7%, while the United States current estimated Hispanic or Latino population is 14.2%.



- The number of households in this area is estimated to change from 19,507 to 32,319, resulting in an increase of 65.7% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 31.6%.

The number of households in the United States is estimated to change from 105,480,101 to 111,006,738, resulting in an increase of 5.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.



- The average household income is estimated to be \$85,972 for the current year, while the average household income for the United States is estimated to be \$64,816 for the same time frame.

The average household income in this area is projected to increase 12.2% over the next five years, from \$85,972 to \$96,434. The United States is projected to have a 13.0% increase in average household income.

- The current year estimated per capita income for this area is \$33,742, compared to an estimate of \$24,704 for the United States as a whole.

Executive Summary 2005

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, 0.00 - 3.00 Miles, Total



For this area, 53.2% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.1% are in the Armed Forces, 67.1% are employed civilians, 2.7% are unemployed civilians, and 30.1% are not in the labor force.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.0% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 53.2% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
12.9% have occupation type blue collar, 62.0% are white collar, and 25.0% are Service & farm workers.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, and 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
17.4% are in "Management, Business, and Financial Operations", 14.3% are in "Professional and Related Occupations", 25.0% are in "Service", and 30.3% are in "Sales and Office".

0.0% are in "Farming, Fishing, and Forestry", 6.6% are in "Construction, Extraction, and Maintenance", and 6.3% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 7.0% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 17.5% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.7% had earned a Bachelor's Degree.



- Most of the dwellings in this area (70.7%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.7%).

- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (60.5%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.6%) for the same year.

- The majority of housing units in this area (50.3%) are estimated to have been Housing Unit Built 1999 to present for the current year. The majority of housing units in the United States (17.1%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.



Executive Summary 2005

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, 0.00 - 5.00 Miles, Total



- The population in this area is estimated to change from 147,113 to 200,853, resulting in a growth of 36.5% between 2000 and the current year. Over the next five years, the population is projected to grow by 23.3%.

The population in the United States is estimated to change from 281,421,906 to 295,140,073, resulting in a growth of 4.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.9%.

- The current year median age for this population is 36.6, while the average age is 37.2. Five years from now, the median age is projected to be 38.4.
The current year median age for the United States is 36.2, while the average age is 37.0. Five years from now, the median age is projected to be 37.4.

- Of this area's current year estimated population:

70.9% are White Alone, 5.9% are Black or African Am. Alone, 0.6% are Am. Indian and Alaska Nat. Alone, 11.3% are Asian Alone, 0.5% are Nat. Hawaiian and Other Pacific Isl. Alone, 5.6% are Some Other Race, and 5.1% are Two or More Races.

For the entire United States:

73.6% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.1% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 15.1%, while the United States current estimated Hispanic or Latino population is 14.2%.



- The number of households in this area is estimated to change from 60,259 to 81,618, resulting in an increase of 35.4% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 23.3%.

The number of households in the United States is estimated to change from 105,480,101 to 111,006,738, resulting in an increase of 5.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.



- The average household income is estimated to be \$75,079 for the current year, while the average household income for the United States is estimated to be \$64,816 for the same time frame.

The average household income in this area is projected to increase 12.2% over the next five years, from \$75,079 to \$84,245. The United States is projected to have a 13.0% increase in average household income.

- The current year estimated per capita income for this area is \$30,566, compared to an estimate of \$24,704 for the United States as a whole.

Executive Summary 2005

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, 0.00 - 5.00 Miles, Total



For this area, 52.9% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.2% are in the Armed Forces, 66.2% are employed civilians, 3.1% are unemployed civilians, and 30.5% are not in the labor force.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.0% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 52.9% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
14.1% have occupation type blue collar, 60.9% are white collar, and 25.0% are Service & farm workers.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, and 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
15.4% are in "Management, Business, and Financial Operations", 15.4% are in "Professional and Related Occupations", 25.0% are in "Service", and 30.1% are in "Sales and Office".

0.0% are in "Farming, Fishing, and Forestry", 7.1% are in "Construction, Extraction, and Maintenance", and 7.1% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 7.8% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 17.0% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.7% had earned a Bachelor's Degree.



- Most of the dwellings in this area (61.4%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.7%).

- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (54.4%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.6%) for the same year.

- The majority of housing units in this area (36.9%) are estimated to have been Housing Unit Built 1999 to present for the current year. The majority of housing units in the United States (17.1%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| Population | | | | | | |
| 2010 Projection | 3,045 | | 108,995 | | 247,684 | |
| 2005 Estimate | 2,083 | | 82,489 | | 200,853 | |
| 2000 Census | 877 | | 48,944 | | 147,113 | |
| 1990 Census | 199 | | 11,190 | | 63,937 | |
| Growth 2005-2010 | 46.18% | | 32.13% | | 23.32% | |
| Growth 2000-2005 | 137.51% | | 68.54% | | 36.53% | |
| Growth 1990-2000 | 340.70% | | 337.39% | | 130.09% | |
| 2005 Est. Population by Single Race Classification | | | | | | |
| White Alone | 1,461 | 70.14 | 55,825 | 67.68 | 142,306 | 70.85 |
| Black or African American Alone | 115 | 5.52 | 4,776 | 5.79 | 11,936 | 5.94 |
| American Indian and Alaska Native Alone | 19 | 0.91 | 439 | 0.53 | 1,253 | 0.62 |
| Asian Alone | 251 | 12.05 | 11,769 | 14.27 | 22,751 | 11.33 |
| Native Hawaiian and Other Pacific Islander Alone | 9 | 0.43 | 331 | 0.40 | 979 | 0.49 |
| Some Other Race Alone | 107 | 5.14 | 4,801 | 5.82 | 11,297 | 5.62 |
| Two or More Races | 121 | 5.81 | 4,548 | 5.51 | 10,331 | 5.14 |
| 2005 Est. Population Hispanic or Latino by Origin* | | | | | | |
| Not Hispanic or Latino | 1,773 | 85.12 | 70,382 | 85.32 | 170,473 | 84.87 |
| Hispanic or Latino: | 310 | 14.88 | 12,107 | 14.68 | 30,380 | 15.13 |
| Mexican | 183 | 59.03 | 7,070 | 58.40 | 18,152 | 59.75 |
| Puerto Rican | 16 | 5.16 | 619 | 5.11 | 1,666 | 5.48 |
| Cuban | 13 | 4.19 | 552 | 4.56 | 1,478 | 4.87 |
| All Other Hispanic or Latino | 99 | 31.94 | 3,866 | 31.93 | 9,084 | 29.90 |
| 2005 Est. Hispanic or Latino by Single Race Class. | | | | | | |
| White Alone | 164 | 52.90 | 5,945 | 49.10 | 15,686 | 51.63 |
| Black or African American Alone | 6 | 1.94 | 185 | 1.53 | 433 | 1.43 |
| American Indian and Alaska Native Alone | 6 | 1.94 | 105 | 0.87 | 330 | 1.09 |
| Asian Alone | 3 | 0.97 | 142 | 1.17 | 269 | 0.89 |
| Native Hawaiian and Other Pacific Islander Alone | 1 | 0.32 | 30 | 0.25 | 77 | 0.25 |
| Some Other Race Alone | 103 | 33.23 | 4,585 | 37.87 | 10,886 | 35.83 |
| Two or More Races | 28 | 9.03 | 1,114 | 9.20 | 2,698 | 8.88 |



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Pop. Asian Alone Race by Category* | 251 | | 11,769 | | 22,751 | |
| Chinese, except Taiwanese | 80 | 31.87 | 4,159 | 35.34 | 6,804 | 29.91 |
| Filipino | 84 | 33.47 | 3,381 | 28.73 | 7,288 | 32.03 |
| Japanese | 15 | 5.98 | 679 | 5.77 | 1,715 | 7.54 |
| Asian Indian | 9 | 3.59 | 344 | 2.92 | 809 | 3.56 |
| Korean | 25 | 9.96 | 1,309 | 11.12 | 2,523 | 11.09 |
| Vietnamese | 17 | 6.77 | 776 | 6.59 | 1,384 | 6.08 |
| Cambodian | 0 | 0.00 | 41 | 0.35 | 112 | 0.49 |
| Hmong | 0 | 0.00 | 5 | 0.04 | 5 | 0.02 |
| Laotian | 1 | 0.40 | 50 | 0.42 | 94 | 0.41 |
| Thai | 6 | 2.39 | 298 | 2.53 | 601 | 2.64 |
| Other Asian | 9 | 3.59 | 454 | 3.86 | 843 | 3.71 |
| Two or more Asian categories | 4 | 1.59 | 274 | 2.33 | 572 | 2.51 |
| 2005 Est. Population by Ancestry | 2,083 | | 82,489 | | 200,853 | |
| Pop, Arab | 18 | 0.86 | 444 | 0.54 | 1,224 | 0.61 |
| Pop, Czech | 4 | 0.19 | 182 | 0.22 | 676 | 0.34 |
| Pop, Danish | 10 | 0.48 | 397 | 0.48 | 898 | 0.45 |
| Pop, Dutch | 14 | 0.67 | 585 | 0.71 | 1,592 | 0.79 |
| Pop, English | 88 | 4.22 | 4,046 | 4.90 | 10,587 | 5.27 |
| Pop, French (except Basque) | 23 | 1.10 | 1,110 | 1.35 | 3,358 | 1.67 |
| Pop, French Canadian | 3 | 0.14 | 278 | 0.34 | 1,234 | 0.61 |
| Pop, German | 188 | 9.03 | 7,788 | 9.44 | 19,145 | 9.53 |
| Pop, Greek | 13 | 0.62 | 421 | 0.51 | 1,264 | 0.63 |
| Pop, Hungarian | 13 | 0.62 | 522 | 0.63 | 1,099 | 0.55 |
| Pop, Irish | 126 | 6.05 | 5,204 | 6.31 | 12,843 | 6.39 |
| Pop, Italian | 202 | 9.70 | 7,974 | 9.67 | 17,733 | 8.83 |
| Pop, Lithuanian | 5 | 0.24 | 68 | 0.08 | 187 | 0.09 |
| Pop, United States or American | 104 | 4.99 | 3,604 | 4.37 | 8,730 | 4.35 |
| Pop, Norwegian | 24 | 1.15 | 902 | 1.09 | 2,541 | 1.27 |
| Pop, Polish | 56 | 2.69 | 2,022 | 2.45 | 4,816 | 2.40 |
| Pop, Portuguese | 9 | 0.43 | 190 | 0.23 | 499 | 0.25 |
| Pop, Russian | 19 | 0.91 | 869 | 1.05 | 2,740 | 1.36 |
| Pop, Scottish | 13 | 0.62 | 493 | 0.60 | 1,735 | 0.86 |
| Pop, Scotch-Irish | 20 | 0.96 | 630 | 0.76 | 1,643 | 0.82 |
| Pop, Slovak | 3 | 0.14 | 166 | 0.20 | 257 | 0.13 |
| Pop, Sub-Saharan African | 33 | 1.58 | 605 | 0.73 | 1,246 | 0.62 |
| Pop, Swedish | 29 | 1.39 | 788 | 0.96 | 1,842 | 0.92 |
| Pop, Swiss | 3 | 0.14 | 187 | 0.23 | 449 | 0.22 |
| Pop, Ukrainian | 6 | 0.29 | 194 | 0.24 | 377 | 0.19 |
| Pop, Welsh | 13 | 0.62 | 266 | 0.32 | 584 | 0.29 |
| Pop, West Indian (exc Hisp groups) | 3 | 0.14 | 98 | 0.12 | 156 | 0.08 |



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Population by Ancestry | | | | | | |
| Pop, Other ancestries | 700 | 33.61 | 29,159 | 35.35 | 70,260 | 34.98 |
| Pop, Ancestry Unclassified | 343 | 16.47 | 13,297 | 16.12 | 31,138 | 15.50 |
| 2005 Est. Pop Age 5+ by Language Spoken At Home | | | | | | |
| Speak Only English at Home | 1,451 | 74.56 | 57,189 | 74.10 | 142,788 | 75.88 |
| Speak Asian/Pacific Islander Language at Home | 201 | 10.33 | 9,071 | 11.75 | 17,580 | 9.34 |
| Speak IndoEuropean Language at Home | 107 | 5.50 | 3,822 | 4.95 | 8,982 | 4.77 |
| Speak Spanish at Home | 139 | 7.14 | 6,133 | 7.95 | 16,677 | 8.86 |
| Speak Other Language at Home | 49 | 2.52 | 962 | 1.25 | 2,157 | 1.15 |
| 2005 Est. Population by Sex | | | | | | |
| Male | 1,031 | 49.50 | 40,986 | 49.69 | 100,226 | 49.90 |
| Female | 1,052 | 50.50 | 41,503 | 50.31 | 100,627 | 50.10 |
| Male/Female Ratio | 0.98 | | 0.99 | | 1.00 | |
| 2005 Est. Population by Age | | | | | | |
| Age 0 - 4 | 137 | 6.58 | 5,311 | 6.44 | 12,669 | 6.31 |
| Age 5 - 9 | 143 | 6.87 | 5,531 | 6.71 | 13,159 | 6.55 |
| Age 10 - 14 | 131 | 6.29 | 5,222 | 6.33 | 12,395 | 6.17 |
| Age 15 - 17 | 84 | 4.03 | 3,042 | 3.69 | 7,005 | 3.49 |
| Age 18 - 20 | 62 | 2.98 | 2,558 | 3.10 | 6,358 | 3.17 |
| Age 21 - 24 | 97 | 4.66 | 3,701 | 4.49 | 9,219 | 4.59 |
| Age 25 - 34 | 368 | 17.67 | 14,099 | 17.09 | 34,389 | 17.12 |
| Age 35 - 44 | 355 | 17.04 | 13,779 | 16.70 | 32,289 | 16.08 |
| Age 45 - 49 | 160 | 7.68 | 6,142 | 7.45 | 14,985 | 7.46 |
| Age 50 - 54 | 145 | 6.96 | 5,733 | 6.95 | 14,020 | 6.98 |
| Age 55 - 59 | 130 | 6.24 | 5,190 | 6.29 | 12,609 | 6.28 |
| Age 60 - 64 | 97 | 4.66 | 3,889 | 4.71 | 9,624 | 4.79 |
| Age 65 - 74 | 111 | 5.33 | 5,195 | 6.30 | 13,340 | 6.64 |
| Age 75 - 84 | 52 | 2.50 | 2,478 | 3.00 | 6,953 | 3.46 |
| Age 85 and over | 13 | 0.62 | 620 | 0.75 | 1,839 | 0.92 |
| Age 16 and over | 1,647 | 79.07 | 65,408 | 79.29 | 160,357 | 79.84 |
| Age 18 and over | 1,589 | 76.28 | 63,382 | 76.84 | 155,626 | 77.48 |
| Age 21 and over | 1,527 | 73.31 | 60,825 | 73.74 | 149,268 | 74.32 |
| Age 65 and over | 175 | 8.40 | 8,293 | 10.05 | 22,132 | 11.02 |
| 2005 Est. Median Age | | 35.59 | | 36.29 | | 36.62 |
| 2005 Est. Average Age | | 35.92 | | 36.71 | | 37.25 |



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Male Population by Age | 1,031 | | 40,986 | | 100,226 | |
| Age 0 - 4 | 71 | 6.89 | 2,762 | 6.74 | 6,600 | 6.59 |
| Age 5 - 9 | 73 | 7.08 | 2,857 | 6.97 | 6,820 | 6.80 |
| Age 10 - 14 | 64 | 6.21 | 2,595 | 6.33 | 6,193 | 6.18 |
| Age 15 - 17 | 42 | 4.07 | 1,528 | 3.73 | 3,523 | 3.52 |
| Age 18 - 20 | 34 | 3.30 | 1,329 | 3.24 | 3,186 | 3.18 |
| Age 21 - 24 | 48 | 4.66 | 1,784 | 4.35 | 4,528 | 4.52 |
| Age 25 - 34 | 173 | 16.78 | 6,978 | 17.03 | 17,326 | 17.29 |
| Age 35 - 44 | 180 | 17.46 | 7,002 | 17.08 | 16,576 | 16.54 |
| Age 45 - 49 | 80 | 7.76 | 3,015 | 7.36 | 7,520 | 7.50 |
| Age 50 - 54 | 70 | 6.79 | 2,749 | 6.71 | 6,827 | 6.81 |
| Age 55 - 59 | 63 | 6.11 | 2,564 | 6.26 | 6,171 | 6.16 |
| Age 60 - 64 | 47 | 4.56 | 1,860 | 4.54 | 4,644 | 4.63 |
| Age 65 - 74 | 56 | 5.43 | 2,571 | 6.27 | 6,499 | 6.48 |
| Age 75 - 84 | 24 | 2.33 | 1,136 | 2.77 | 3,102 | 3.10 |
| Age 85 and over | 6 | 0.58 | 256 | 0.62 | 712 | 0.71 |
| 2005 Est. Median Age, Male | 35.61 | | 35.94 | | 36.17 | |
| 2005 Est. Average Age, Male | 35.62 | | 36.27 | | 36.69 | |
| 2005 Est. Female Population by Age | 1,052 | | 41,503 | | 100,627 | |
| Age 0 - 4 | 66 | 6.27 | 2,549 | 6.14 | 6,069 | 6.03 |
| Age 5 - 9 | 69 | 6.56 | 2,674 | 6.44 | 6,339 | 6.30 |
| Age 10 - 14 | 67 | 6.37 | 2,628 | 6.33 | 6,201 | 6.16 |
| Age 15 - 17 | 42 | 3.99 | 1,514 | 3.65 | 3,482 | 3.46 |
| Age 18 - 20 | 28 | 2.66 | 1,229 | 2.96 | 3,172 | 3.15 |
| Age 21 - 24 | 49 | 4.66 | 1,917 | 4.62 | 4,691 | 4.66 |
| Age 25 - 34 | 195 | 18.54 | 7,121 | 17.16 | 17,063 | 16.96 |
| Age 35 - 44 | 175 | 16.63 | 6,777 | 16.33 | 15,713 | 15.62 |
| Age 45 - 49 | 80 | 7.60 | 3,127 | 7.53 | 7,465 | 7.42 |
| Age 50 - 54 | 74 | 7.03 | 2,983 | 7.19 | 7,193 | 7.15 |
| Age 55 - 59 | 67 | 6.37 | 2,626 | 6.33 | 6,438 | 6.40 |
| Age 60 - 64 | 50 | 4.75 | 2,029 | 4.89 | 4,981 | 4.95 |
| Age 65 - 74 | 56 | 5.32 | 2,624 | 6.32 | 6,841 | 6.80 |
| Age 75 - 84 | 28 | 2.66 | 1,342 | 3.23 | 3,851 | 3.83 |
| Age 85 and over | 7 | 0.67 | 364 | 0.88 | 1,127 | 1.12 |
| 2005 Est. Median Age, Female | 35.62 | | 36.65 | | 37.10 | |
| 2005 Est. Average Age, Female | 36.23 | | 37.15 | | 37.80 | |



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

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Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Population Age 15+ by Marital Status* | 1,673 | | 66,424 | | 162,631 | |
| Total, Never Married | 442 | 26.42 | 16,373 | 24.65 | 41,244 | 25.36 |
| Married, Spouse present | 885 | 52.90 | 35,833 | 53.95 | 84,879 | 52.19 |
| Married, Spouse absent | 50 | 2.99 | 2,137 | 3.22 | 6,043 | 3.72 |
| Widowed | 65 | 3.89 | 2,944 | 4.43 | 7,966 | 4.90 |
| Divorced | 230 | 13.75 | 9,137 | 13.76 | 22,498 | 13.83 |
| Males, Never Married | 232 | 13.87 | 8,994 | 13.54 | 23,202 | 14.27 |
| Previously Married | 128 | 7.65 | 5,093 | 7.67 | 12,783 | 7.86 |
| Females, Never Married | 210 | 12.55 | 7,379 | 11.11 | 18,042 | 11.09 |
| Previously Married | 190 | 11.36 | 7,836 | 11.80 | 20,211 | 12.43 |
| 2005 Est. Pop. Age 25+ by Educational Attainment* | 1,430 | | 57,124 | | 140,049 | |
| Less than 9th grade | 29 | 2.03 | 1,766 | 3.09 | 4,132 | 2.95 |
| Some High School, no diploma | 130 | 9.09 | 5,473 | 9.58 | 13,796 | 9.85 |
| High School Graduate (or GED) | 377 | 26.36 | 15,460 | 27.06 | 37,885 | 27.05 |
| Some College, no degree | 457 | 31.96 | 16,921 | 29.62 | 40,413 | 28.86 |
| Associate Degree | 96 | 6.71 | 3,468 | 6.07 | 9,162 | 6.54 |
| Bachelor's Degree | 243 | 16.99 | 10,020 | 17.54 | 23,750 | 16.96 |
| Master's Degree | 55 | 3.85 | 2,168 | 3.80 | 6,239 | 4.45 |
| Professional School Degree | 38 | 2.66 | 1,509 | 2.64 | 3,705 | 2.65 |
| Doctorate Degree | 4 | 0.28 | 338 | 0.59 | 967 | 0.69 |
| Households | | | | | | |
| 2010 Projection | 1,190 | | 42,527 | | 100,599 | |
| 2005 Estimate | 812 | | 32,319 | | 81,618 | |
| 2000 Census | 345 | | 19,507 | | 60,259 | |
| 1990 Census | 72 | | 4,180 | | 25,009 | |
| Growth 2005-2010 | 46.55% | | 31.59% | | 23.26% | |
| Growth 2000-2005 | 135.36% | | 65.68% | | 35.45% | |
| Growth 1990-2000 | 379.17% | | 366.67% | | 140.95% | |
| 2005 Est. Households by Household Type | 812 | | 32,319 | | 81,618 | |
| Family Households | 538 | 66.26 | 21,404 | 66.23 | 51,591 | 63.21 |
| Nonfamily Households | 274 | 33.74 | 10,915 | 33.77 | 30,026 | 36.79 |
| 2005 Est. Group Quarters Population | 0 | | 30 | | 183 | |
| 2005 Households by Ethnicity, Hispanic/Latino | 87 | 10.71 | 3,445 | 10.66 | 9,081 | 11.13 |



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Households by Household Income | 812 | | 32,319 | | 81,618 | |
| Income Less than \$15,000 | 42 | 5.17 | 1,873 | 5.80 | 6,193 | 7.59 |
| Income \$15,000 - \$24,999 | 42 | 5.17 | 1,869 | 5.78 | 6,875 | 8.42 |
| Income \$25,000 - \$34,999 | 75 | 9.24 | 2,841 | 8.79 | 8,646 | 10.59 |
| Income \$35,000 - \$49,999 | 128 | 15.76 | 5,166 | 15.98 | 13,617 | 16.68 |
| Income \$50,000 - \$74,999 | 196 | 24.14 | 7,481 | 23.15 | 18,105 | 22.18 |
| Income \$75,000 - \$99,999 | 132 | 16.26 | 4,858 | 15.03 | 11,371 | 13.93 |
| Income \$100,000 - \$149,999 | 136 | 16.75 | 5,100 | 15.78 | 10,596 | 12.98 |
| Income \$150,000 - \$249,999 | 37 | 4.56 | 1,856 | 5.74 | 4,062 | 4.98 |
| Income \$250,000 - \$499,999 | 15 | 1.85 | 734 | 2.27 | 1,338 | 1.64 |
| Income \$500,000 and more | 10 | 1.23 | 542 | 1.68 | 814 | 1.00 |
| 2005 Est. Average Household Income | \$82,053 | | \$85,972 | | \$75,079 | |
| 2005 Est. Median Household Income | \$65,228 | | \$64,740 | | \$57,564 | |
| 2005 Est. Per Capita Income | \$31,982 | | \$33,742 | | \$30,566 | |
| 2005 Est. Household Type, Presence Own Children* | 812 | | 32,319 | | 81,618 | |
| Single Male Householder | 91 | 11.21 | 3,537 | 10.94 | 10,108 | 12.38 |
| Single Female Householder | 83 | 10.22 | 3,487 | 10.79 | 10,043 | 12.30 |
| Married-Couple Family, own children | 187 | 23.03 | 7,094 | 21.95 | 15,985 | 19.59 |
| Married-Couple Family, no own children | 236 | 29.06 | 9,721 | 30.08 | 23,903 | 29.29 |
| Male Householder, own children | 20 | 2.46 | 760 | 2.35 | 1,891 | 2.32 |
| Male Householder, no own children | 19 | 2.34 | 765 | 2.37 | 1,967 | 2.41 |
| Female Householder, own children | 46 | 5.67 | 1,747 | 5.41 | 4,375 | 5.36 |
| Female Householder, no own children | 30 | 3.69 | 1,318 | 4.08 | 3,471 | 4.25 |
| Nonfamily, Male Householder | 63 | 7.76 | 2,445 | 7.57 | 6,191 | 7.59 |
| Nonfamily, Female Householder | 36 | 4.43 | 1,446 | 4.47 | 3,685 | 4.51 |
| 2005 Est. Households by Household Size* | 812 | | 32,319 | | 81,618 | |
| 1-person household | 174 | 21.43 | 7,024 | 21.73 | 20,151 | 24.69 |
| 2-person household | 308 | 37.93 | 12,312 | 38.10 | 31,284 | 38.33 |
| 3-person household | 145 | 17.86 | 5,877 | 18.18 | 13,791 | 16.90 |
| 4-person household | 111 | 13.67 | 4,207 | 13.02 | 9,650 | 11.82 |
| 5-person household | 46 | 5.67 | 1,801 | 5.57 | 4,182 | 5.12 |
| 6-person household | 19 | 2.34 | 725 | 2.24 | 1,667 | 2.04 |
| 7 or more person household | 9 | 1.11 | 373 | 1.15 | 892 | 1.09 |
| 2005 Est. Average Household Size | 2.57 | | 2.55 | | 2.46 | |



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

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Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Households by Presence of People* | 812 | | 32,319 | | 81,618 | |
| Households with 1 or more People Age 18 or under: | | | | | | |
| Married-Couple Family | 196 | 24.14 | 7,466 | 23.10 | 16,920 | 20.73 |
| Other Family, Male Householder | 23 | 2.83 | 887 | 2.74 | 2,191 | 2.68 |
| Other Family, Female Householder | 52 | 6.40 | 1,985 | 6.14 | 4,979 | 6.10 |
| Nonfamily, Male Householder | 5 | 0.62 | 169 | 0.52 | 346 | 0.42 |
| Nonfamily, Female Householder | 1 | 0.12 | 33 | 0.10 | 90 | 0.11 |
| Households no People Age 18 or under: | | | | | | |
| Married-Couple Family | 227 | 27.96 | 9,348 | 28.92 | 22,968 | 28.14 |
| Other Family, Male Householder | 16 | 1.97 | 638 | 1.97 | 1,667 | 2.04 |
| Other Family, Female Householder | 25 | 3.08 | 1,079 | 3.34 | 2,866 | 3.51 |
| Nonfamily, Male Householder | 150 | 18.47 | 5,813 | 17.99 | 15,953 | 19.55 |
| Nonfamily, Female Householder | 118 | 14.53 | 4,900 | 15.16 | 13,638 | 16.71 |
| 2005 Est. Households by Number of Vehicles* | 812 | | 32,319 | | 81,618 | |
| No Vehicles | 11 | 1.35 | 932 | 2.88 | 3,947 | 4.84 |
| 1 Vehicle | 287 | 35.34 | 11,640 | 36.02 | 32,010 | 39.22 |
| 2 Vehicles | 386 | 47.54 | 14,775 | 45.72 | 34,749 | 42.58 |
| 3 Vehicles | 100 | 12.32 | 3,853 | 11.92 | 8,238 | 10.09 |
| 4 Vehicles | 23 | 2.83 | 958 | 2.96 | 2,128 | 2.61 |
| 5 or more Vehicles | 5 | 0.62 | 160 | 0.50 | 546 | 0.67 |
| 2005 Est. Average Number of Vehicles* | 1.82 | | 1.78 | | 1.69 | |
| Family Households | | | | | | |
| 2010 Projection | 779 | | 27,886 | | 62,965 | |
| 2005 Estimate | 538 | | 21,404 | | 51,591 | |
| 2000 Census | 226 | | 12,860 | | 38,217 | |
| 1990 Census | 57 | | 3,129 | | 17,642 | |
| Growth 2005-2010 | 44.80% | | 30.28% | | 22.05% | |
| Growth 2000-2005 | 138.05% | | 66.44% | | 34.99% | |
| Growth 1990-2000 | 296.49% | | 310.99% | | 116.63% | |



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

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Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|----------|-------------------|----------|-------------------|----------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Family Households by Household Income | 538 | | 21,404 | | 51,591 | |
| Income Less than \$15,000 | 22 | 4.09 | 832 | 3.89 | 2,407 | 4.67 |
| Income \$15,000 - \$24,999 | 21 | 3.90 | 714 | 3.34 | 2,938 | 5.69 |
| Income \$25,000 - \$34,999 | 35 | 6.51 | 1,446 | 6.76 | 4,290 | 8.32 |
| Income \$35,000 - \$49,999 | 68 | 12.64 | 3,026 | 14.14 | 7,700 | 14.93 |
| Income \$50,000 - \$74,999 | 134 | 24.91 | 5,184 | 24.22 | 12,394 | 24.02 |
| Income \$75,000 - \$99,999 | 116 | 21.56 | 4,174 | 19.50 | 8,996 | 17.44 |
| Income \$100,000 - \$149,999 | 94 | 17.47 | 3,477 | 16.24 | 7,605 | 14.74 |
| Income \$150,000 - \$249,999 | 27 | 5.02 | 1,470 | 6.87 | 3,411 | 6.61 |
| Income \$250,000 - \$499,999 | 13 | 2.42 | 641 | 2.99 | 1,162 | 2.25 |
| Income \$500,000 and more | 8 | 1.49 | 440 | 2.06 | 688 | 1.33 |
| 2005 Est. Average Family Household Income | | \$90,463 | | \$96,157 | | \$86,525 |
| 2005 Est. Median Family Household Income | | \$72,870 | | \$72,587 | | \$67,065 |
| 2005 Est. Families by Poverty Status* | 538 | | 21,404 | | 51,591 | |
| Income At or Above Poverty Level: | | | | | | |
| Married-Couple Family, own children | 193 | 35.87 | 7,368 | 34.42 | 16,666 | 32.30 |
| Married-Couple Family, no own children | 220 | 40.89 | 9,136 | 42.68 | 22,201 | 43.03 |
| Male Householder, own children | 18 | 3.35 | 889 | 4.15 | 2,150 | 4.17 |
| Male Householder, no own children | 19 | 3.53 | 556 | 2.60 | 1,396 | 2.71 |
| Female Householder, own children | 47 | 8.74 | 1,844 | 8.62 | 4,238 | 8.21 |
| Female Householder, no own children | 22 | 4.09 | 874 | 4.08 | 2,628 | 5.09 |
| Income Below Poverty Level: | | | | | | |
| Married-Couple Family, own children | 4 | 0.74 | 108 | 0.50 | 454 | 0.88 |
| Married-Couple Family, no own children | 6 | 1.12 | 202 | 0.94 | 567 | 1.10 |
| Male Householder, own children | 2 | 0.37 | 45 | 0.21 | 256 | 0.50 |
| Male Householder, no own children | 1 | 0.19 | 36 | 0.17 | 57 | 0.11 |
| Female Householder, own children | 6 | 1.12 | 287 | 1.34 | 867 | 1.68 |
| Female Householder, no own children | 2 | 0.37 | 59 | 0.28 | 113 | 0.22 |
| 2005 Est. Pop Age 16+ by Employment Status* | 1,647 | | 65,408 | | 160,357 | |
| In Armed Forces | 0 | 0.00 | 54 | 0.08 | 265 | 0.17 |
| Civilian - Employed | 1,144 | 69.46 | 43,903 | 67.12 | 106,196 | 66.22 |
| Civilian - Unemployed | 50 | 3.04 | 1,743 | 2.66 | 5,001 | 3.12 |
| Not in Labor Force | 453 | 27.50 | 19,707 | 30.13 | 48,895 | 30.49 |



Pop-Facts: Demographic Snapshot 2005 Report

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Site: 05

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| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Civ Employed Pop 16+ Class of Worker* | 1,144 | | 43,903 | | 106,196 | |
| For-Profit Private Workers | 970 | 84.79 | 37,368 | 85.11 | 90,177 | 84.92 |
| Non-Profit Private Workers | 25 | 2.19 | 642 | 1.46 | 1,637 | 1.54 |
| Local Government Workers | 63 | 5.51 | 2,693 | 6.13 | 6,292 | 5.92 |
| State Government Workers | 20 | 1.75 | 608 | 1.38 | 1,986 | 1.87 |
| Federal Government Workers | 8 | 0.70 | 571 | 1.30 | 1,267 | 1.19 |
| Self-Emp Workers | 50 | 4.37 | 1,873 | 4.27 | 4,584 | 4.32 |
| Unpaid Family Workers | 6 | 0.52 | 149 | 0.34 | 253 | 0.24 |
| 2005 Est. Civ Employed Pop 16+ by Occupation* | 1,144 | | 43,903 | | 106,196 | |
| Management, Business, and Financial Operations | 204 | 17.83 | 7,653 | 17.43 | 16,364 | 15.41 |
| Professional and Related Occupations | 157 | 13.72 | 6,262 | 14.26 | 16,343 | 15.39 |
| Service | 272 | 23.78 | 10,988 | 25.03 | 26,515 | 24.97 |
| Sales and Office | 352 | 30.77 | 13,315 | 30.33 | 31,948 | 30.08 |
| Farming, Fishing, and Forestry | 0 | 0.00 | 0 | 0.00 | 8 | 0.01 |
| Construction, Extraction and Maintenance | 75 | 6.56 | 2,917 | 6.64 | 7,519 | 7.08 |
| Production, Transportation and Material Moving | 84 | 7.34 | 2,768 | 6.30 | 7,499 | 7.06 |
| 2005 Est. Pop 16+ by Occupation Classification* | 1,144 | | 43,903 | | 106,196 | |
| Blue Collar | 158 | 13.81 | 5,685 | 12.95 | 15,018 | 14.14 |
| White Collar | 713 | 62.33 | 27,230 | 62.02 | 64,654 | 60.88 |
| Service and Farm | 272 | 23.78 | 10,988 | 25.03 | 26,524 | 24.98 |
| 2005 Est. Workers Age 16+, Transportation To Work* | 1,131 | | 43,254 | | 104,740 | |
| Drove Alone | 906 | 80.11 | 35,274 | 81.55 | 83,979 | 80.18 |
| Car Pooled | 134 | 11.85 | 5,011 | 11.59 | 12,772 | 12.19 |
| Public Transportation | 17 | 1.50 | 748 | 1.73 | 2,620 | 2.50 |
| Walked | 2 | 0.18 | 141 | 0.33 | 943 | 0.90 |
| Motorcycle | 2 | 0.18 | 71 | 0.16 | 231 | 0.22 |
| Bicycle | 4 | 0.35 | 68 | 0.16 | 281 | 0.27 |
| Other Means | 18 | 1.59 | 352 | 0.81 | 803 | 0.77 |
| Worked at Home | 48 | 4.24 | 1,590 | 3.68 | 3,112 | 2.97 |
| 2005 Est. Workers Age 16+ by Travel Time to Work* | 1,083 | | 41,664 | | 101,629 | |
| Less than 15 Minutes | 164 | 15.14 | 6,664 | 15.99 | 20,094 | 19.77 |
| 15 - 29 Minutes | 596 | 55.03 | 22,393 | 53.75 | 52,098 | 51.26 |
| 30 - 44 Minutes | 245 | 22.62 | 9,650 | 23.16 | 22,440 | 22.08 |
| 45 - 59 Minutes | 36 | 3.32 | 1,351 | 3.24 | 3,221 | 3.17 |
| 60 or more Minutes | 43 | 3.97 | 1,605 | 3.85 | 3,775 | 3.71 |
| 2005 Est. Average Travel Time to Work in Minutes* | 26.45 | | 26.25 | | 25.39 | |



Pop-Facts: Demographic Snapshot 2005 Report

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| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Tenure of Occupied Housing Units | 812 | | 32,319 | | 81,618 | |
| Owner Occupied | 565 | 69.58 | 22,848 | 70.70 | 50,125 | 61.41 |
| Renter Occupied | 247 | 30.42 | 9,472 | 29.31 | 31,492 | 38.58 |
| 2005 Occ Housing Units, Avg Length of Residence | 4 | | 5 | | 5 | |
| 2005 Est. All Owner-Occupied Housing Values | 565 | | 22,848 | | 50,125 | |
| Value Less than \$20,000 | 2 | 0.35 | 61 | 0.27 | 341 | 0.68 |
| Value \$20,000 - \$39,999 | 0 | 0.00 | 118 | 0.52 | 753 | 1.50 |
| Value \$40,000 - \$59,999 | 2 | 0.35 | 78 | 0.34 | 432 | 0.86 |
| Value \$60,000 - \$79,999 | 3 | 0.53 | 82 | 0.36 | 246 | 0.49 |
| Value \$80,000 - \$99,999 | 10 | 1.77 | 268 | 1.17 | 679 | 1.35 |
| Value \$100,000 - \$149,999 | 61 | 10.80 | 2,738 | 11.98 | 5,968 | 11.91 |
| Value \$150,000 - \$199,999 | 126 | 22.30 | 4,852 | 21.24 | 10,135 | 20.22 |
| Value \$200,000 - \$299,999 | 245 | 43.36 | 9,001 | 39.40 | 19,667 | 39.24 |
| Value \$300,000 - \$399,999 | 58 | 10.27 | 2,684 | 11.75 | 5,470 | 10.91 |
| Value \$400,000 - \$499,999 | 23 | 4.07 | 1,136 | 4.97 | 2,273 | 4.53 |
| Value \$500,000 - \$749,999 | 21 | 3.72 | 1,095 | 4.79 | 2,652 | 5.29 |
| Value \$750,000 - \$999,999 | 2 | 0.35 | 127 | 0.56 | 546 | 1.09 |
| Value \$1,000,000 or more | 13 | 2.30 | 607 | 2.66 | 964 | 1.92 |
| 2005 Est. Median All Owner-Occupied Housing Value | \$232,317 | | \$235,848 | | \$233,097 | |
| 2005 Est. Housing Units by Units in Structure* | 948 | | 37,128 | | 90,610 | |
| 1 Unit Attached | 53 | 5.59 | 3,118 | 8.40 | 5,590 | 6.17 |
| 1 Unit Detached | 580 | 61.18 | 22,464 | 60.50 | 49,263 | 54.37 |
| 2 Units | 1 | 0.11 | 135 | 0.36 | 467 | 0.52 |
| 3 to 19 Units | 228 | 24.05 | 8,407 | 22.64 | 25,278 | 27.90 |
| 20 to 49 Units | 22 | 2.32 | 827 | 2.23 | 1,885 | 2.08 |
| 50 or More Units | 59 | 6.22 | 1,891 | 5.09 | 6,112 | 6.75 |
| Mobile Home or Trailer | 5 | 0.53 | 285 | 0.77 | 1,984 | 2.19 |
| Boat, RV, Van, etc. | 0 | 0.00 | 0 | 0.00 | 31 | 0.03 |



Pop-Facts: Demographic Snapshot 2005 Report

Prepared For: Pacific Concepts
Project Code: DV401/DV402

Order #: 964033685
Site: 05

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

Trade Area: 9140 W RUSSELL RD, LAS VEGAS, NV 89148-1229, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius | % | Radius | % | Radius | % |
| 2005 Est. Housing Units by Year Structure Built | 948 | | 37,128 | | 90,610 | |
| Housing Unit Built 1999 to present | 626 | 66.03 | 18,689 | 50.34 | 33,404 | 36.87 |
| Housing Unit Built 1995 to 1998 | 236 | 24.89 | 9,941 | 26.77 | 20,163 | 22.25 |
| Housing Unit Built 1990 to 1994 | 70 | 7.38 | 4,668 | 12.57 | 14,387 | 15.88 |
| Housing Unit Built 1980 to 1989 | 8 | 0.84 | 2,665 | 7.18 | 14,788 | 16.32 |
| Housing Unit Built 1970 to 1979 | 7 | 0.74 | 1,075 | 2.90 | 7,250 | 8.00 |
| Housing Unit Built 1960 to 1969 | 1 | 0.11 | 82 | 0.22 | 501 | 0.55 |
| Housing Unit Built 1950 to 1959 | 0 | 0.00 | 7 | 0.02 | 100 | 0.11 |
| Housing Unit Built 1940 to 1949 | 0 | 0.00 | 0 | 0.00 | 15 | 0.02 |
| Housing Unit Built 1939 or Earlier | 0 | 0.00 | 0 | 0.00 | 1 | 0.00 |
| 2005 Est. Median Year Structure Built ** | 2000 | | 1999 | | 1997 | |

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

